

Starter Question to be completed before listening to the podcast.

A homeless person is begging for money and you decide to help. Which of the following methods of assistance are you most likely to select?

- A. Give the person \$10
- B. Give the person a gift card worth \$10 that can only be used for food
- C. Go buy \$10 worth of food and bring it back to the person
- D. Take them in your car to select \$10 of food for themselves
- E. Take them to your home to mow you lawn in return for \$10

Note – this project uses a podcast that can be found on my website

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Question 1 (this will be answered throughout the entire podcast)

Why would a charity give people money directly? What Countries do this? Does it work?

Question 2 (this will be answered throughout the entire podcast)

Why would a charity give people training and a cow (or a similar skill/item)?

3. Describe the cell phone money donation.

4. What is the approximate salary you will earn during the first year of work in your future profession?

5. If someone gave you the amount of money from question 4 right now, what would you do with the money?

6. Describe some of the items the people chose to do with the money they were given in the podcast:

7. How does give-directly decide to whom they will give money (2 methods)?

Subjects:

Treatment:

Placebo group:

Response variable(s):

8. What is the approach used by Heifer International?

Subjects:

Treatment:

Placebo group:

Response variable(s):

9. Describe the experiment proposed in the podcast to test give-directly to Heifer International. What is measured?

10. Why is the person interviewed not interested in doing this experiment?
  
  
  
  
  
  
  
  
  
  
11. Why was the Western Michigan University's study of Heifer International criticized?
  
  
  
  
  
  
  
  
  
  
12. What is said about the generalizability of the experiment in Kenya to other nations?
  
  
  
  
  
  
  
  
  
  
13. Why would people at Google respond well to statistics?
  
  
  
  
  
  
  
  
  
  
14. What is a micro-loan (web search and look at [kiva.org](http://kiva.org)) and how is it different from [give-directly.com](http://give-directly.com)?
  
  
  
  
  
  
  
  
  
  
15. What is the purpose of Stephen Colbert's kiva page?
  
  
  
  
  
  
  
  
  
  
16. Is Statistics helping to solve world problems? How?